



# creative cities convention

Bristol  
23–24 April 2024

Theme:  
**NEW AGE,  
NEW FRONTIERS**

Bristol Beacon  
Trenchard Street  
Bristol BS1 5AR

## Host Partners



## Day One: Tuesday 23 April

TIME	SESSION & BILLING	SPEAKERS
12.30	<b>REGISTRATION</b>	
13.15	<b>WELCOME</b>	<b>Host: Kirsty Wark</b> Journalist and broadcaster
13.20	<b>MAYOR'S WELCOME</b> The Mayor of the West of England welcomes delegates to a region that boasts one of the biggest screen sectors in the country.	<b>Dan Norris</b> Mayor of the West of England
13.30	<b>IT TAKES TWO: UK AUDIENCES</b> <b>What do they want and how can we connect with them?</b> Netflix's Anne Mensah shares her thoughts on what UK audiences want and explains how she and her team are trying to connect with them. In conversation with BAFTA's Jane Millichip.	<b>Anne Mensah</b> Vice President, UK Content, Netflix <b>Jane Millichip</b> CEO, BAFTA
13.55	<b>THE FUTURE IS NOW</b> <i>(sponsored by MyWorld)</i> Some of the brightest minds behind creative innovation will help us navigate the impact of artificial intelligence and emerging technologies on our industry - the good, the bad and the absolutely mind-blowing.	<b>Host: Verity McIntosh</b> Associate Professor, Virtual & Extended Realities, UWE <b>Fiona Campbell</b> Controller Youth Audience, BBC iPlayer & BBC Three <b>Ben Lumsden</b> Executive Producer, Dimension <b>John McVay OBE</b> CEO, Pact <b>Steven Shapiro</b> Chief Technology Officer, Aardman
14.35	<b>REFRESHMENT BREAK</b>	
15.05	<b>CRACKING FACTUAL FORMATS</b> <i>(sponsored by UKTV)</i> They've got to be cracking but they're hard to crack. In the battle for the future of factual formats, who will the winners and losers be?	<b>Host: Helen Nightingale</b> Head of Factual & Factual Entertainment, UKTV <b>Wil Gruffydd Edwards</b> Head of Production, Wildflame Productions <b>Caroline O'Neill</b> Assistant Commissioner, BBC Daytime & Early Peak <b>Denise Seneviratne</b> Commissioning Editor, Non-Scripted UK originals, Channel 5 & Paramount +
15.45	<b>OFCOM: CONSUMER MEDIA HABITS OF TODAY</b> What does this new age of content look like to consumers, and what can producers learn from early adopters of new technologies? Ofcom's top strategist considers research findings on how consumers' media habits have dramatically changed over the years and looks at whether the future has already arrived.	<b>Host: Kirsty Wark</b> <b>Yih-Choung Teh</b> Group Director, Strategy & Research, Ofcom
16.10	<b>IT TAKES TWO: NEW ALLIANCES IN THE DIGITAL AGE</b> Channel 4's digital commissioning lead and YouTube's MD show they've got more in common than that which divides them. What does it mean for the rest of us?	<b>Host: Stacey Olika</b> <b>Sacha Khari</b> Head of Digital Commissioning, Channel 4 <b>Alison Lomax</b> Managing Director, YouTube UK & Ireland
16.35	<b>COMFORT BREAK</b>	
16.50	<b>THE POWER OF DRAMA: MR BATES VS THE POST OFFICE</b> Mr Bates vs The Post Office galvanised an outraged nation to action. Its director/executive producer discusses how drama can achieve social change where sometimes others fail.	<b>Host: Kirsty Wark</b> <b>James Strong</b> Director/Executive Producer
17.15	<b>NEW HORIZONS IN CONTENT CREATION</b> Creative innovator Gavin Strange, aka JamFactory, looks for new horizons in content creation.	<b>Gavin Strange</b> Director & Designer, Aardman
17.30	<b>THE OUTLAWS RETURNS</b> Kenton Allen describes how he and writer/director Stephen Merchant developed The Outlaws and is joined by cast members to offer tales from the filming of series three and a sneak preview for the new show.	<b>Host: Kirsty Wark</b> <b>Kenton Allen</b> CEO, Big Talk Studios And The Outlaws cast... <b>Rhianne Barreto</b> <b>Gamba Cole</b> <b>Jessica Gunning</b>
18.15 – 20.30	<b>NETWORKING PARTY</b>	

## Day Two: Wednesday 24 April

TIME	SESSION & BILLING	SPEAKERS
08.45	<b>DOORS OPEN</b>	
09.10	<b>DIRECTOR'S WELCOME TO DAY TWO</b>	<b>Ruth Pitt</b> CCC Director
09.15	<b>ARE YOU SUSTAINABLE?</b> Can production be carbon neutral? Can international filming cut down on flying? Can studios survive without generators? Our expert panellists share their knowledge on an urgent issue that we cannot afford to ignore.	<b>Host: Qasa Alom</b> <b>Emily Dalton</b> Managing Director, Factual Fiction <b>Phil Holdgate</b> Head of Production Sustainability, ITV Studios <b>Lisa Howe</b> Lisa Howe Project Manager, Sustainable Screen (Film) BAFTA albert <b>Katherine Nash</b> Business Operations Manager, The Bottle Yard Studios
09.55	<b>IT TAKES TWO: ALEX MAHON MEETS MARVIN REES</b> Channel 4's CEO and the outgoing Mayor of Bristol will discuss Channel 4's Fast Forward strategy and the opportunities and challenges of spearheading production growth beyond London.	<b>Alex Mahon</b> CEO, Channel 4 <b>Marvin Rees OBE</b> Mayor of Bristol
10.20	<b>SHADOW CULTURE SECRETARY'S ADDRESS</b> The MP for Bristol West – which includes the Bristol Beacon – is Shadow Culture Secretary and could soon take the hot seat if Labour's election hopes go to plan. What might she do for producers outside London at a challenging time for the industry?	<b>Host: Kirsty Wark</b> <b>Thangam Debbonaire</b> MP Bristol West & Shadow Secretary of State, Culture, Media & Sport
10.45	<b>REFRESHMENT BREAK</b>	
11.10	<b>TOP TIPS FOR INTERNATIONAL SUCCESS</b> <i>(sponsored by Creators Counsel &amp; JL Media, Media &amp; Entertainment Lawyers)</i> Our panel of experts offer insights on breaking into international markets and dealing with different approaches to content.	<b>Host: Qasa Alom</b> <b>Sandhiya Sophie Argent</b> Media Content Lawyer, Creators Counsel <b>Jonathan Jackson</b> COO & CFO, Plimsoll Productions <b>Ian Russell</b> Head of International Programmes, ITN Productions
11.45	<b>IT TAKES TWO: KEY INSIGHTS INTO THE GLOBAL TV BUSINESS</b> ITV Studios has 60 labels in 13 countries and a catalogue of over 90,000 hours, including the globally renowned Plimsoll Productions. Their two leaders share key insights into the global tv business, the opportunities they can see and how they are embracing the new as the market evolves.	<b>Host: Kirsty Wark</b> <b>Julian Bellamy</b> Managing Director, ITV Studios <b>Grant Mansfield</b> CEO & Founder, Plimsoll Productions
12.15	<b>COMFORT BREAK</b>	
12.25	<b>IT TAKES THREE: HOW ARE WE DOING?</b> Industry leaders from the BBC, Sky and UKTV share updates on their direction of travel.	<b>Host: Kirsty Wark</b> <b>Phil Edgar-Jones OBE</b> Director, Sky Arts & Entertainment <b>Kate Phillips</b> Director of Unscripted, BBC <b>Hilary Rosen</b> Director of Commissioning, UKTV
13.00	<b>LUNCH</b>	
13.45	<b>LANDMARK TV: THE FUTURE</b> The South West is the home of Natural History and one of the biggest production success stories outside London. But times are hard. Where is this genre – and other forms of 'landmark' factual TV – heading in the future?	<b>Host: Patrick Holland</b> Executive Chairman & CEO, Banijay UK <b>Sreya Biswas</b> Head of Natural History, BBC Commissioning <b>Poppy Dixon</b> Director, Documentaries & Factual, Sky UK <b>Sacha Mirzoeff</b> Senior Commissioner Documentaries & Head of Channel 4 Bristol <b>Simon Willgoss</b> Chief Creative Officer, Nutopia
14.25	<b>THE POWER OF SKILLS</b> In her first public appearance since being appointed as CEO of ScreenSkills, Laura Mansfield will discuss the critical importance of skills in maintaining the screen industries' creative excellence and global competitiveness.	<b>Host: Qasa Alom</b> <b>Laura Mansfield</b> CEO, ScreenSkills
14.45	<b>SHIFTING THE DIAL: SECURING A BRIGHTER FUTURE FOR FREELANCERS</b> Workers in our industry have had a bleak year. In this important session we discuss how we can protect them better, reskill for a brighter future and shift the dial on how we all work.	<b>Host: Qasa Alom</b> <b>Eli Beaton</b> Project Lead, TV Access Project (TAP) <b>Dawn Beresford</b> Director of Talent & Skills, BBC Commissioning <b>Kevin Blacoe</b> Head of Partnerships & Skills, Channel 4 <b>Marcus Ryder</b> CEO, Film & TV Charity
15.20	<b>BEACON OF HOPE</b> Bristol Based David Olusoga offers an unmissable reminder to delegates of the symbolic role of the conference venue in the Black Lives Matter movement.	<b>Professor David Olusoga OBE</b> Historian, Author, Presenter & Film-maker
15.35	<b>CLOSING COMMENTS</b>	<b>Laura Aviles</b> Head of Film, Bristol City Council
16.00	<b>WRAP UP &amp; FINISH</b>	